

Results: 5th Annual Railroad Report Card – 2014

OVERALL RANKINGS (2014):

	Overall % ↑or ↓ from 2013
1.) Union Pacific Railroad	√ 7%
2.) Norfolk Southern Railway	↓ 4%
3.) CSX Transportation	↓ 16%
4.) Canadian National Railway	↓ 4%
5.) Kansas City Southern Railway	↓ 10%
6.) BNSF Railway	√ 24%
7.) Canadian Pacific Railway	√ 37%

OVERALL RANKINGS (2013):

- 1.) CSX Transportation
- 2.) Union Pacific Railroad
- 3.) Norfolk Southern Railway
- 4.) BNSF Railway
- 5.) Canadian National Railway
- 6.) Kansas City Southern Railway
- 7.) Canadian Pacific Railway

OVERALL RANKINGS (2012):

- 1.) Union Pacific Railroad
- 2.) BNSF Railway
- 3.) CSX Transportation
- 4.) Norfolk Southern Railway
- 5.) Canadian National Railway
- 6.) Kansas City Southern Railway
- 7.) Canadian Pacific Railway

OVERALL RANKINGS (2011):

- 1.) Union Pacific Railroad
- 2.) BNSF Railway
- 3.) Canadian National Railway
- 4.) Norfolk Southern Railway
- 5.) CSX Transportation
- 6.) Kansas City Southern Railway
- 7.) Canadian Pacific Railway

OVERALL RANKINGS (2010):

- 1.) BNSF Railway
- 2.) Union Pacific Railroad
- 3.) Norfolk Southern Railway
- 4.) CSX Transportation
- 5.) Kansas City Southern Railway
- 6.) Canadian Pacific Railway
- 7.) Canadian National Railway

On Time Performance

1.) On a scale between 1-10 (one = worst; ten = best), rate the following seven Class I railroads in their ability to provide on time service.

	<u>2014</u>	<u> 2013 (rank)</u>	<u> 2012 (rank)</u>	<u> 2011 (rank)</u>	<u> 2010 (rank)</u>
1.) Union Pacific Railroad	6.52	7.78 (2 nd)	7.81 (1 st)	7.31 (1 st)	6.54 (4 th)
2.) Kansas City Southern Railway	5.75	6.5 (5 th)	6.67 (6 th)	6.5 (4 th)	6.57 (3 rd)
3.) Canadian National Railway	5.69	6 (7 th)	7.17 (4 th)	6.85 (2 nd)	4.85 (6 th)
4.) Norfolk Southern Railway	5.67	7.67 (3 rd)	6.75 (5 th)	5.64 (6 th)	6.7 (2 nd)
5.) CSX Transportation	5.56	7.83 (1 st)	7.5 (3 rd)	5.87 (5 th)	6.1 (5 th)
6.) BNSF Railway	3.53	7.25 (4 th)	7.57 (2 nd)	6.53 (3 rd)	6.93 (1 st)
7.) Canadian Pacific Railway	2.94	6.2 (6 th)	5.64 (7 th)	4.29 (7 th)	4.8 (7 th)

1.) When provided an estimated time of arrival or delivery from a railroad, within which timeframe will that arrival or delivery typically occur?

NOTE: Canadian National, Union Pacific, CSX, Norfolk Southern, and Kansas City Southern each had an average score between "8-12 hrs" and "12-24 hrs". BNSF and Canadian Pacific had average scores between "12-14 hrs and "> 24 hrs". Canadian National had the highest score. Canadian Pacific had the lowest score.

2014 Rankings:

1.)	Canadian National Railway	Between "8-12 hrs" and "12-24 hrs"
2.)	Union Pacific Railroad	Between "8-12 hrs" and "12-24 hrs"
3.)	CSX Transportation	Between "8-12 hrs" and "12-24 hrs"
4.)	Norfolk Southern Railway	Between "8-12 hrs" and "12-24 hrs"
5.)	Kansas City Southern Railway	Between "8-12 hrs" and "12-24 hrs"
6.)	BNSF Railway	Between "12-14 hrs and "> 24 hrs"
7.)	Canadian Pacific Railway	Between "12-14 hrs and "> 24 hrs"

2013 Rankings:

1.)	CSX Transportation	Between "4-8 hrs" and "8-12 hrs"
2.)	Union Pacific Railroad	Between "4-8 hrs" and "8-12 hrs"
3.)	Norfolk Southern Railway	Between "4-8 hrs" and "8-12 hrs"
4.)	Canadian National Railway	Between "4-8 hrs" and "8-12 hrs"
5.)	BNSF Railway	Between "4-8 hrs" and "8-12 hrs"
6.)	Canadian Pacific Railway	Between "8-12 hrs" and "12-24 hrs"
7.)	Kansas City Southern Railway	Between "8-12 hrs" and "12-24 hrs"

2012 Rankings:

1.)	Kansas City Southern Railway	Between "4-8 hrs" and "8-12 hrs"
2.)	Union Pacific Railroad	Between "4-8 hrs" and "8-12 hrs"

3.) Canadian National Railway	Between "4-8 hrs" and "8-12 hrs"
4.) BNSF Railway and	Between "8-12 hrs" and "12-24 hrs"
Norfolk Southern Railway (Tie)	
6.) CSX Transportation	Between "8-12 hrs" and "12-24 hrs"
7.) Canadian Pacific Railway	Between "8-12 hrs" and "12-24 hrs"
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2011 Rankings:

1.)	Union Pacific Railroad	Between "4-8 hrs" and "8-12 hrs"
2.)	BNSF Railway	Between "8-12 hrs" and "12-24 hrs"
3.)	Canadian National Railway	Between "8-12 hrs" and "12-24 hrs"
4.)	Norfolk Southern Railway	Between "8-12 hrs" and "12-24 hrs"
5.)	Kansas City Southern Railway	Between "8-12 hrs" and "12-24 hrs"
6.)	CSX Transportation	Between "8-12 hrs" and "12-24 hrs"
7.)	Canadian Pacific Railway	Between "12-24 hrs" and "More than 24 hrs"

2010 Rankings:

1.)	BNSF Railway	Between "4-8 hrs" and "8-12 hrs"
2.)	Norfolk Southern Railway	Between "4-8 hrs" and "8-12 hrs"
3.)	Kansas City Southern Railway	Between "4-8 hrs" and "8-12 hrs"
4.)	Union Pacific Railroad	Between "4-8 hrs" and "8-12 hrs"
5.)	CSX Transportation	Between "8-12 hrs" and "12-24 hrs"
6.)	Canadian National Railway	Between "8-12 hrs" and "12-24 hrs"
7.)	Canadian Pacific Railway	Between "8-12 hrs" and "12-24 hrs"

Customer Service

1.) On a scale between 1-10 (one = worst; ten = best), rate the following seven Class I railroads in their ability to provide quality customer service.

	<u>2014</u>	<u>2013</u>	2012 (rank)	2011 (rank)	2010 (rank)
1.) Union Pacific Railroad	6.67	7.50 (2 nd)	7.94 (1 st)	7.19 (1 st)	6.69 (4 th)
2.) Norfolk Southern Railway	6.29	7.44 (3 rd)	6.75 (3 rd)	5.64 (6 th)	7 (2 nd)
3.) Kansas City Southern Railway	6.17	6.5 (5 th)	5.86 (6 th)	6 (5 th)	6.63 (5 th)
4.) CSX Transportation	6.07	8 (1 st)	6.82 (2 nd)	6.13 (4 th)	6.9 (3 rd)
5.) Canadian National Railway	6	6.2 (6 th)	6.31 (4 th)	6.54 (2 nd)	5.2 (6 th)
6.) BNSF Railway	4.39	6.76 (4 th)	5.93 (5 th)	6.4 (3 rd)	7.57 (1 st)
7.) Canadian Pacific Railway	3.13	6.09 (7 th)	5.53 (7 th)	4.36 (7 th)	4.92 (7 th)

2.) When a service problem arises, within which timeframe will that problem typically be resolved to your satisfaction?

NOTE: Union Pacific and Canadian National had average scores between "2-4 hrs" and "4-6 hrs". Norfolk Southern, Kansas City Southern, CSX, BNSF, and Canadian Pacific had average scores between "4-6 hrs" and "More than 6 hrs". Union Pacific had the highest score. Canadian Pacific had the lowest.

2014 Rankings:

1.)	Union Pacific Railroad	Between "2-4 hrs" and "4-6 hrs"
2.)	Canadian National Railway	Between "2-4 hrs" and "4-6 hrs"
3.)	Norfolk Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
4.)	Kansas City Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
5.)	CSX Transportation	Between "4-6 hrs" and "More than 6 hrs"

6.)	BNSF Railway	Between "4-6 hrs" and "More than 6 hrs"
7.)	Canadian Pacific Railway	Between "4-6 hrs" and "More than 6 hrs"

2013 Rankings:

1.) Union Pacific Railroad	Between "2-4 hrs" and "4-6 hrs"
2.) Canadian National Railway	Between "2-4 hrs" and "4-6 hrs"
3.) BNSF Railway	Between "2-4 hrs" and "4-6 hrs"
4.) CSX Transportation	Between "2-4 hrs" and "4-6 hrs"
5.) Norfolk Southern Railway	Between "2-4 hrs" and "4-6 hrs"
6.) Canadian Pacific Railway	Between "4-6 hrs" and "More than 6 hrs"
7.) Kansas City Southern Railway	Between "4-6 hrs" and "More than 6 hrs"

2012 Rankings:	
1.) Canadian National Railway	Between "2-4 hrs" and "4-6 hrs"
2.) CSX Transportation	Between "2-4 hrs" and "4-6 hrs"
3.) Union Pacific Railroad	Between "2-4 hrs" and "4-6 hrs"
4.) Kansas City Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
5.) Norfolk Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
6.) BNSF Railway	Between "4-6 hrs" and "More than 6 hrs"
7.) Canadian Pacific Railway	Between "4-6 hrs" and "More than 6 hrs"

2011 Rankings:

1.)	Union Pacific Railroad	Between "2-4 hrs" and "4-6 hrs"
2.)	CSX Transportation	Between "2-4 hrs" and "4-6 hrs"
3.)	BNSF Railway	Between "2-4 hrs" and "4-6 hrs"
4.)	Canadian National Railway	Between "4-6 hrs" and "More than 6 hrs"
5.)	Kansas City Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
6.)	Norfolk Southern Railway	Between "4-6 hrs" and "More than 6 hrs"
7.)	Canadian Pacific Railway	Between "4-6 hrs" and "More than 6 hrs"

2010 Rankings:

1.)	Kansas City Southern Railway	Between "More than 6 hrs" and "4-6 hrs"
2.)	BNSF Railway	Between "More than 6 hrs" and "4-6 hrs"
3.)	Norfolk Southern Railway	Between "More than 6 hrs" and "4-6 hrs"
4.)	CSX Transportation	Between "More than 6 hrs" and "4-6 hrs"
5.)	Union Pacific Railroad	Between "More than 6 hrs" and "4-6 hrs"
6.)	Canadian National Railway	Between "More than 6 hrs" and "4-6 hrs"
7.)	Canadian Pacific Railway	Between "More than 6 hrs" and "4-6 hrs"

3.) On a scale between 1-10 (one = worst; ten = best), do you have around the clock access (including weekends and holidays) to a customer service official who is able to resolve problems to your satisfaction?

	<u>2014</u>	<u> 2013 (rank)</u>	2012 (rank)	<u> 2011 (rank)</u>	<u>2010 (rank)</u>
1.) Norfolk Southern Railway	7.07	7.11 (3 rd)	6.58 (3 rd)	6.29 (5 th)	6.18 (5 th)
2.) CSX Transportation	6.83	7.83 (1 st)	6.7 (2 nd)	6.5 (4 th)	6.5 (3 rd)
3.) Union Pacific Railroad	6.45	7.71 (2 nd)	7.33 (1 st)	7.13 (2 nd)	7.46 (1 st)
4.) Kansas City Southern Railway	5.8	5.67 (7 th)	4.75 (7 th)	6.17 (6 th)	6.43 (4 th)
5.) Canadian National Railway	5.64	6 (5 th)	5.83 (5 th)	6.92 (3 rd)	4.54 (7 th)
6.) BNSF Railway	5.33	6.76 (4 th)	6.15 (4 th)	7.14 (1 st)	7.21 (2 nd)
7.) Canadian Pacific Railway	3.33	5.73 (6 th)	5.43 (6 th)	4.92 (7 th)	5.22 (6 th)

4.) On a scale between 1-10 (one = worst; ten = best), rate the websites of the seven Class I railroads in providing costs and marketing information (tariffs, pricing, etc.).

	<u>2014</u>	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Union Pacific Railroad	7.38	7.65 (2 nd)	8.38 (1 st)	8.13 (1 st)	7.54 (2 nd)
2.) CSX Transportation	6.8	7.71 (1 st)	6.55 (4 th)	7.23 (4 th)	6.8 (3 rd)
3.) BNSF Railway	6.79	7.06 (3 rd)	7.5 (2 nd)	7.4 (2 nd)	7.79 (1 st)
4.) Norfolk Southern Railway	6.65	6.44 (5 th)	6.67 (3 rd)	7.31 (3 rd)	6.27 (4 th)
5.) Canadian National Railway	6	6.6 (4 th)	6.38 (5 th)	6.23 (5 th)	5.46 (5 th)
6.) Kansas City Southern Railway	4.14	6.17 (6 th)	5.67 (6 th)	5 (6 th)	4.86 (6 th)
7.) Canadian Pacific Railway	3.56	5.2 (7 th)	4.6 (7 th)	4.58 (7 th)	4.73 (7 th)

5.) On a scale between 1-10 (one = worst; ten = best), rate the websites of the seven Class I railroads in providing operations-related information (tracking, billing, rail car profiles, etc.).

	2014	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Union Pacific Railroad	7.67	7.83 (1 st)	7.81 (1 st)	7.67 (1 st)	7.38 (1 st)
2.) Norfolk Southern Railway	6.71	7.67 (2 nd)	7 (3 rd)	7.5 (2 nd)	7 (3 rd)
3.) BNSF Railway	6.63	7.53 (3 rd)	7.62 (2 nd)	7.2 (4 th)	7.29 (2 nd)
4.) CSX Transportation	6.47	7.43 (4 th)	7 (3 rd)	7.5 (3 rd)	7 (3 rd)
5.) Canadian National Railway	6.06	6 (5 th)	6.38 (5 th)	6.62 (6 th)	5.69 (5 th)
6.) Kansas City Southern Railway	4.67	5.17 (7 th)	6.25 (6 th)	6.67 (5 th)	5.43 (6 th)
7.) Canadian Pacific Railway	3.75	5.55 (6 th)	5.21 (7 th)	5.83 (7 th)	5.3 (7 th)

Costs

1.) On a scale between 1-10 (one = worst; ten = best), do you feel the rail service your company receives is commensurate with the cost of that service?

	<u>2014</u>	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Union Pacific Railroad	6.05	5.61 (3 rd)	6.06 (1 st)	6.53 (1 st)	5.92 (4 th)
2.) Norfolk Southern Railway	5.82	5.5 (4 th)	5.33 (5 th)	5.92 (5 th)	6 (3 rd)
3.) Kansas City Southern Railway	5.57	5.5 (5 th)	5 (6 th)	6.5 (2 nd)	6.29 (1 st)
4.) Canadian National Railway	5.5	5.4 (6 th)	5.67 (2 nd)	6.33 (3 rd)	3.77 (7 th)
5.) CSX Transportation	5.27	5.71 (2 nd)	5.6 (3 rd)	5.85 (6 th)	5.7 (5 th)
6.) BNSF Railway	3.74	5.75 (1 st)	5.5 (4 th)	6 (4 th)	6.14 (2 nd)
7.) Canadian Pacific Railway	2.94	4.45 (7 th)	4.86 (7 th)	4.23 (7 th)	4.7 (6 th)

2.) On a scale between 1-10 (one = worst; ten = best), are rail service costs clearly explained to you? Is there transparency in the railroad's pricing mechanism?

	2014	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Norfolk Southern Railway	5.82	5.7 (6 th)	5.67 (5 th)	5.92 (1 st)	3.82 (3 rd)
2.) Union Pacific Railroad	5.43	6.31 (2 nd)	6.44 (2 nd)	5.47 (4 th)	4.31 (2 nd)
3.) Canadian National Railway	5.38	6.2 (3 rd)	6 (3 rd)	5.25 (5 th)	3.54 (5 th)
4.) CSX Transportation	5.27	6.86 (1 st)	5.82 (4 th)	5.08 (6 th)	3.8 (4 th)
5.) Kansas City Southern Railway	5.13	5.6 (7 th)	5.2 (7 th)	5.57 (2 nd)	2.57 (7 th)
6.) BNSF Railway	5.05	5.71 (5 th)	6.57 (1 st)	5.5 (3 rd)	4.36 (1 st)
7.) Canadian Pacific Railway	3.69	5.82 (4 th)	5.29 (6 th)	4.73 (7 th)	3.3 (6 th)

3.) Accessorial charges – Do you feel railroad accessorial charges are legitimate and used for those purposes advertised by railroads, or do you feel they are simply another avenue for generating additional revenue (1 = Another avenue for revenue; 10 = Legitimate)?

	<u>2014</u>	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Norfolk Southern Railway	5.71	5.33 (2 nd)	5.17 (2 nd)	4.92 (2 nd)	3.7 (1 st)
2.) Union Pacific Railroad	5.16	4.76 (4 th)	5.13 (3 rd)	4.47 (5 th)	3.67 (2 nd)
3.) CSX Transportation	5.15	5.33 (2 nd)	5.18 (1 st)	4.31 (7 th)	3.33 (4 th)
4.) Kansas City Southern Railway	4.5	5.6 (1 st)	3.6 (7 th)	5.75 (1 st)	2.67 (6 th)
5.) Canadian National Railway	4.38	4 (6 th)	4.77 (4 th)	4.5 (4 th)	2.58 (7 th)
6.) BNSF Railway	3.74	4.75 (5 th)	4.71 (5 th)	4.4 (6 th)	3.38 (3 rd)
7.) Canadian Pacific Railway	2.86	3.58 (7 th)	4.29 (6 th)	4.58 (3 rd)	2.78 (5 th)

4.) On a scale between 1-10 (one = worst; ten = best), is your company provided adequate notification when price increases occur?

	<u>2014</u>	2013 (rank)	2012 (rank)	2011 (rank)	2010 (rank)
1.) Norfolk Southern Railway	6.65	5.78 (6 th)	6.58 (2 nd)	6 (4 th)	5.6 (4 th)
2.) Union Pacific Railroad	6.52	6.89 (1 st)	6.94 (1 st)	6.81 (1 st)	6.15 (2 nd)
3.) CSX Transportation	6.27	6.43 (2 nd)	6.18 (5 th)	6.21 (3 rd)	5.3 (5 th)
4.) Canadian National Railway	5.93	6 (4 th)	5.69 (7 th)	6 (4 th)	4.15 (7 th)
5.) BNSF Railway	4.95	6.13 (3 rd)	6.29 (4 th)	5.38 (7 th)	6.21 (1 st)
6.) Kansas City Southern Railway	4.86	5.5 (7 th)	6.4 (3 rd)	5.5 (6 th)	6 (3 rd)
7.) Canadian Pacific Railway	3.88	5.91 (5 th)	5.93 (6 th)	6.57 (2 nd)	4.36 (6 th)

Rail Customer Profile

Cu	<u>ustomer rrome</u>	
1.)	Which of the seven Class I railroads did your comp	any utilize over the past 12 months?
	BNSF Railway Canadian National Railway Canadian Pacific Railway CSX Transportation	Kansas City Southern Railway Norfolk Southern Railway Union Pacific Railroad
	Survey respondents utilized, on average, 4 of the	7 Class I railroads over the past 12 months.
2.)	Which agricultural commodities and products were past 12 months?	e transported by railroads on behalf of your company over th
	Soybeans and soy products (including Corn and corn products (including eth Wheat and wheat products Other agricultural products	soybean meal, soybean oil, and biodiesel) anol)
	Survey respondents shipped, on average 2.8 of the months.	e 4 stated agricultural categories listed over the past 12
3.)	On average, at your individual shipping location(s), (include short line and regional railroads, if applica	, how many options for rail service are available to you ble)?
	1 2	3 or more

Survey respondents, on average, had 1.5 options for rail service at individual shipping locations.

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